



## Pharmaceutical Administration

### PROGRAM EDUCATION OBJECTIVES (PEO)

The Department of Pharmacy Management, MCOPS, accomplishes to cultivate an attitude conducive to self-learning and lifelong learning that would

PEO No	Education Objective
<b>PEO 1</b>	Build education leading to Masters' degree in Pharmaceutical Administration and demonstrate technical competency and skills while achieving leadership positions in pharmaceutical industry.
<b>PEO 2</b>	Equip with the knowledge and skills to deliver services in marketing management, drug regulations, intellectual property rights and health economics.
<b>PEO 3</b>	Cultivate inclination towards higher learning and entrepreneurship.
<b>PEO 4</b>	Foster best in class hands on training through case study, group discussion, decision making, digital marketing and analytical skills.
<b>PEO 5</b>	Empower and sensitize about professional ethics for betterment of society and sustainable business development.