

**Department of Commerce**  
Manipal Campus

**Program: Bachelor of Commerce (Fintech and Data Analytics)**

First Year																
Semester 1					Semester 2											
Course Code	Course Title	L	T	P	C	Course Code	Course Title	L	T	P	C					
BCMM1101	Business And Technology	3	0	0	3	BCMM1201	Business Accounting	4	0	0	4					
BCMM1102	Financial Accounting	4	0	0	4	BCMM1202	Foundations of Economics	3	0	0	3					
BCMM1103	Cost and Management Accounting	4	0	0	4	BCMM1203	Statistics with R and Python	2	0	2	3					
BCMM1104	Environmental Studies	4	0	0	4	BCMM1204	Financial Markets	4	0	0	4					
BCMM1105	Computer Applications	0	0	6	3	BCMM1205	Digital Banking and Finance	4	0	0	4					
BCMM1106	Business Communication	4	0	0	4		<b>Elective 1 [Choose One]</b>									
						DOCM1201	French	3	0	0	3					
						DOCM1202	Spanish	3	0	0	3					
						DOCM1203	Cross Cultural Dimensions	3	0	0	3					
						DOCM1204	MOOC related to Languages	3	0	0	3					
<b>TOTAL</b>					<b>19</b>	<b>0</b>	<b>6</b>	<b>22</b>	<b>TOTAL</b>				<b>20</b>	<b>0</b>	<b>2</b>	<b>21</b>
Second Year																
Semester 3					Semester 4											
Course Code	Course Title	L	T	P	C	Course Code	Course Title	L	T	P	C					
BCMM2301	Financial Management	4	0	0	4	BCMM2401	Income Tax	4	0	0	4					
BCMM2302	Essentials of Economics	3	0	0	3	BCMM2402	Business Intelligence	2	0	2	3					
BCMM2303	Financial Statement Analysis	4	0	0	4	BFDA2403	Business Analytics	1	1	2	3					
BCMM2304	Business Modeling using Excel	2	0	2	3	BFDA2404	Artificial Intelligence and Machine Learning	1	1	2	3					
BFDA2305	Database Management System	1	2	2	4	BFDA2405	Financial Modelling and Valuation	2	1	2	4					
	<b>Elective 2 [Choose One]</b>						<b>Elective 3 [Choose One]</b>									
DOCM2301	Food and Nutrition	3	0	0	3	DOCM2406	Health & Fitness	3	0	0	3					
DOCM2302	Human Values and Professional Ethics	3	0	0	3	DOCM2407	Cyber Security	3	0	0	3					
DOCM2303	Mathematics	3	0	0	3	DOCM2408	Leadership and Professional Skills	3	0	0	3					
<b>TOTAL</b>					<b>17</b>	<b>2</b>	<b>4</b>	<b>21</b>	<b>TOTAL</b>				<b>13</b>	<b>3</b>	<b>8</b>	<b>20</b>
Third Year																
Semester 5					Semester 6											
Course Code	Course Title	L	T	P	C	Course Code	Course Title	L	T	P	C					
BCMM3501	Business Taxation	4	0	0	4		<b>Elective 5 [Choose One]</b>									
BFDA3502	Blockchain Technology and Cryptocurrencies	4	0	0	4	DOCM3601	Apprenticeship/Internship (6 Months)	0	0	0	26					
BFDA3503	Payment and Lending Technology	4	0	0	4		<b>OR</b>									
BFDA3504	Data Analytics with R and Python	2	1	2	4	DOCM3602	Internship (4 Months)	0	0	0	18					
	<b>Elective 4 [Choose One]</b>					DOCM3604	MOOC 1	0	0	0	4					
BCAP3504	Fundamental Analysis and Equity Research	4	0	0	4	DOCM3605	MOOC 2	0	0	0	4					
DOCM3506	Corporate Governance and Business Ethics	4	0	0	4		<b>OR</b>									
DOCM3507	Marketing Financial Products	4	0	0	4	DOCM3603	Semester Abroad	0	0	0	18					
DOCM3508	Consumer Affairs	4	0	0	4	DOCM3604	MOOC 1	0	0	0	4					
						DOCM3605	MOOC 2	0	0	0	4					
<b>TOTAL</b>					<b>18</b>	<b>1</b>	<b>2</b>	<b>20</b>	<b>TOTAL</b>				<b>0</b>	<b>0</b>	<b>0</b>	<b>26</b>
<p>Students can choose to continue their studies to the fourth year, provided they meet the eligibility requirements. Students have the option to choose between the two tracks: (1) Honours and (2) Honours with Research.</p>																
Fourth Year																
Track 1: Honours																
Semester 7					Semester 8											
Course Code	Course Title	L	T	P	C	Course Code	Course Title	L	T	P	C					
DOCH4701	Behavioural Economics and Decision Making	4	0	0	4	DOCH4801	Global Economic Trends and Opportunities	4	0	0	4					
DOCH4702	Corporate Strategy and Business Transformation	4	0	0	4	DOCH4802	Cultural Intelligence and Diversity in Organisations	4	0	0	4					
DOCH4703	Sustainable Business Models and Circular Economy	4	0	0	4	DOCH4803	Emerging Technologies in Business	4	0	0	4					
DOCH4704	Business Analysis	4	0	0	4	DOCH4804	Social Entrepreneurship and Sustainability	4	0	0	4					
DOCH4705	Business Storytelling and Communication	4	0	0	4	DOCH4805	Project work	0	4	0	4					
<b>TOTAL</b>					<b>20</b>	<b>0</b>	<b>0</b>	<b>20</b>	<b>TOTAL</b>				<b>16</b>	<b>4</b>	<b>0</b>	<b>20</b>
Track 2: Honours with Research																
Semester 7					Semester 8											
Course Code	Course Title	L	T	P	C	Course Code	Course Title	L	T	P	C					
BBAC4701	Research Ethics	1	1	0	2	BBA48S1	Research Dissertation	0	0	0	20					
BBAC4703	Systematic Review	1	3	0	4											
BBAC4704	Data Analysis Tools and Techniques for Researchers	0	0	4	2											
	<b>Advanced Study Elective (Choose Three)</b>															
BBAE4702.1	Asset Pricing	2	2	0	4											
BBAE4702.2	Behavioural Finance	2	2	0	4											
BBAE4702.3	Developmental Economics	2	2	0	4											
BBAE4702.4	Research Trends in Marketing	2	2	0	4											
BBAE4702.5	Research Trends in Banking and Insurance	2	2	0	4											
BBAE4702.6	Designing and Managing Human Resource Systems	2	2	0	4											
BBAE4702.7	Managing the Supply Chain	2	2	0	4											
<b>TOTAL</b>					<b>8</b>	<b>12</b>	<b>0</b>	<b>20</b>	<b>TOTAL</b>				<b>0</b>	<b>0</b>	<b>0</b>	<b>20</b>